

**Experience**

2020- Independent Creative Director (Sweden)  
 2020-25 The Bacon Hospital, Founder/Creative Director, Malmö (Sweden)  
 2014-20 Martin Kann Group, Creative Director, Skåne Tranås (Sweden)  
 2007-14 Rethink, Partner/Creative Director, Copenhagen (Denmark)  
 2004-06 Independent Creative Director/Sr. Art director, Malmö (Sweden)  
 2003-04 TBWA/Chiat Day, Sr. Art Director, Vancouver (Canada)  
 2000-03 Rethink, Sr. Art Director, Vancouver (Canada)  
 1998-00 Romson, Sr. Art Director, Stockholm (Sweden)  
 1997-98 FKHS, Partner/Sr. Art Director, Stockholm (Sweden)  
 1992-97 Independent Art Director, Stockholm (Sweden)  
 1991- Bob Hund Shop, Designer/Art Director/Creative Director (Sweden)  
 1989-92 Carlsson & Broman DDB, Art Director, Stockholm (Sweden)  
 1989 Appel & Falk, Jr Art Director, Malmö (Sweden)  
 1987-89 Liberg & Co, Designer/Jr Art Director, Malmö (Sweden)  
 1987 Preprintum, Final Art, Helsingborg (Sweden)  
 1986-87 Allers Publishing, Final Art/Illustrator, Helsingborg (Sweden)  
 1986 Swedish Armed Forces, Military Service (Sweden)  
 1985 Allers Publishing, Final Art/Illustrator, Helsingborg (Sweden)

**Brands** (previous and current collaborations as of August 2024)

A&W, Arla, BC Children's Hospital, BC Lotteries, BCAA, Banedanmark, Bang & Olufsen, Bascon, Beat, Berendsen/Elis, Bidlet, Bob Hund, Caboodles, c/o Stockholm, Canadian Cancer Society, Clipper, Coast Capital Savings, Cubus, Dansk Møbelindustri, Duni, E.ON, Earls Restaurants, Ecolean, Electrolux Home, Electronic Arts, Europeiska, Eva Solo, Fjällräven, Food For Progress, Fredericia Furniture, Futerra, GE Capital, Gant, Gothia Towers, Greenhushpriset, Gårdsfisk, H&M, HSBC, Haglöfs, Harris & Co, Här!, Ideon Innovation, Jane Hellen, Juul & Nielsen, Kahn Pedersen, Kalthoff, Kia, Klimatkommunerna, KMD, Luxus, Mejerierna, More Card, Mountain Equipment Co-op, Mt. Pleasant Optometry, Multiscription, Mylla, NNIT, Nescafé, Oriflame, Oumph!, Playland, Plesner, Pripps, Proethos, RFSU, Ragn-Sells, Richmond Savings, Science World, Sparbanken Syd, Spies, Sproud, Svenska Mässan, Swedfund, Telia, The Soundtrack of Our Lives, Tourism Whistler, Unilever, Union Carbide Productions, Vejdirektoratet, WWF, Yves Rocher

**Awards**

2009 Communication Arts, Award of Excellence/Design  
 2008 Kolla!, Silver/Graphic design  
 2005 Guldkärnan, Designer of The Year/Graphic design  
 2004 Communication Arts, Award of Excellence/Design  
 2004 Applied Arts Award, Outdoor  
 2004 The One Show, Merit/Print  
 2003 Lotus Awards, Outdoor  
 2002/03 3 x Applied Arts Award, Print  
 2002/03 Applied Arts Award, Guerilla  
 2002 ADCC, Gold/DM  
 2002 ADCC, Silver/DM  
 2002 ADCC, Silver/Multiple media  
 2002 3 x ADCC, Merit/Print  
 2002 The Marketing Awards, Bronze/Guerilla  
 2002 The Marketing Awards, Bronze/Radio  
 2002 The Marketing Awards, Certificate/POP, In-store  
 2002 2 x The Marketing Awards, Certificate/Outdoor  
 2002 3 x The Marketing Awards, Certificate/DM  
 2001/02 Applied Arts Award, Print  
 2001/02 Applied Arts Award, POP, In-store

2001/02 Applied Arts Award, Outdoor  
 2001 ADCC, Silver/Radio  
 2001 ADCC, Silver/Print  
 2001 2 x ADCC, Merit/DM  
 2001 ADCC, Merit/Print  
 2001 3 x Communication Arts, Award of Excellence/Outdoor  
 2001 Lotus Awards, Best of Show/Campaign  
 2001 7 x Lotus Awards, Print  
 2001 Lotus Awards, POS  
 2001 5 x Lotus Awards, Outdoor  
 2001 Lotus Awards, Transit  
 2001 Lotus Awards, Radio  
 2001 Extra Awards, Silver/Print  
 2001 Extra Awards, Bronze/Print  
 2001 Cannes Lions, Shortlist/TV  
 2001 The One Show, Merit/Print  
 1999 Guldägget (The Golden Egg), Silver/Graphic design  
 1998 Guldägget (The Golden Egg), Gold/Graphic design  
 1997 Eurobest Award/Print  
 1997 Eurobest Award/TV  
 1996 Guldägget (The Golden Egg), Silver/Outdoor  
 1996 Guldägget (The Golden Egg), Merit/Graphic design  
 1995 Epica, Merit/Graphic design  
 1994 Guldägget (The Golden Egg), Merit/Outdoor

### **Exhibitions**

2015 You Are Not Alone, Martin Bryder Gallery, Art, Lund (Sweden)  
 2013 I Want To Hold Your Hand, Borås Konstmuseum, Design, Borås (Sweden)  
 2012 Gruppeknald, Martin Bryder Gallery, Art, Lund (Sweden)  
 2010 Martin Bryder Gallery, Art, Lund (Sweden)  
 2009 Rönnells Antikvariat, Design retrospective, Stockholm  
 2002 Neon Gallery, Design, Brösarp (Sweden)  
 2002 Neon Gallery, Photo, Brösarp (Sweden)  
 2002 The Victoria & Albert Museum, Design, London  
 2002 Notting Hill Arts Club, Design, London  
 2002 Dunkers Kulturhus, Design, Helsingborg (Sweden)  
 2001 Kulturhuset, Design, Stockholm

### **Miscellaneous**

2023 Co-initiator of Greenhushpriset (The Greenhush Award)  
 2014 Standing feature in "Alfabetet" (The Alphabet), Sveriges Radio P3, Swedish national radio  
 2005-06 Lecturer in art direction, Östra Grevie Community College, Östra Grevie (Sweden)  
 2001 Ranked 3rd most awarded art director in Canada 2001 by Strategy Magazine  
 2000-04 Advisor at The Emily Carr Institute of Art and Design, Vancouver (Canada)  
 1998-00 Advisor at The Swedish University College of Arts, Craft, Design and Art, Stockholm  
 1998 Lecturer at RMI Berghs Institute of Communication, Stockholm  
 1991- Art director and designer for the Swedish band Bob Hund and creator of the "The smoking dog" logotype

### **Education**

1986 Swedish Armed Forces, Military Service  
 1982-85 College, Social sciences 3 years, Nicolaiskolan, Helsingborg (Sweden)

### **Citizenship**

Swedish  
 Canadian

### **Language**

Swedish (native)  
 English (bilingual)  
 Danish (professional)